

The Campbell Press

A GROWING NEWSPAPER IN A GROWING COMMUNITY

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CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA

Friday, August 5, 1949

Fred J. Oehler Is Elected To CSAA Directorate

Fred J. Oehler, vice president and manager of the San Jose office of the American Trust Company and the bank's district manager, has been elected to the Board of Directors of the California State Automobile Association, it was an-



FRED J. OEHLER

nounced from the motorists' organization today. He succeeds James T. Rye who resigned as Santa Clara County's representative on the CSAA board since he is no longer resident in the county.

Mr. Oehler, whose home is in Los Gatos, has been active in civic affairs, highway development and traffic safety promotion during the 21 years he has been with the bank in San Jose.

Mr. Oehler is a director of the San Jose Chamber of Commerce and of the California Water Service Company, a member of the Central Coast Council of the State Chamber of Commerce, the American Legion and numerous other service clubs and community organizations. He is a leader in the Community Chest work.

The new CSAA director entered the banking business in Sacramento, his native city, and later was in banking in Colusa for several years. He has been associated with the American Trust Company since 1926.

CSAA directors serve without compensation, devoting their time to the organization as a public service.

Chairmen Named For August 31 Flower Show

Mrs. A. F. Leal, general chairman of the second annual flower show of the Campbell Garden club which will be held at the home of Mrs. R. J. Lewis on Moorpark avenue, August 31, recently announced the following chairmen for the show. Serving as hostess will be Mrs. Lewis with tickets being handled by Mrs. Harold Peck and Mrs. Ethan Lanphear. On the publicity chairs will be Mrs. Barth O'Brien, and Mrs. J. D. Cantoni with Mrs. Harold Peck serving as radio chairman.

Other chairmen are as follows: Mrs. Henry Parysek, refreshments; Mrs. F. N. Johnson, garden furniture; Mrs. William Ostermeier, fashion show; Mrs. C. D. Wilson, background planting; Mrs. E. F. Killman, floating gardens; Mrs. Lloyd Brown, lily pool; Mrs. L. J. Barber, blue and gold gardens; Mrs. G. K. Schrader, barbecue setting; Mrs. Herbert Binley, old fashioned garden; Mrs. Peter Heinzen, formal garden; Mrs. Ray Fish, the vendor's cart; Mrs. C. D. Wilson, shade garden; Mrs. Lloyd Brown, flower arrangements; Mrs. Monica Parr, shadow boxes; Mrs. Wesley Youngclaus, pressed flower exhibit; Mrs. Norman Corvello, cut flower exhibits; Mrs. Felix Bersano, potted plants; and Mrs. C. D. Baxter and Mrs. J. D. Perata, Camp Fire Girls.

On August 4 members of the club enjoyed a visit to Santa Cruz, Capitola and Paradise Park for their annual picnic. They also visited the begonia gardens at Capitola and other points of interest.

The next meeting will be held August 17 at 2 p.m. at The What Not Patio Shop at which time a round table discussion and detailed planning for the flower show will be led by Mrs. J. D. Cantoni, president.

The invasion by United States forces of French North Africa began November 8, 1942.

Merchants to Meet To Form Plans For Home Buying

A special meeting of Campbell merchants will be held in the Country Women's clubhouse, corner First and Campbell Avenue, Monday evening, August 8, at 8 o'clock.

Purpose of the meeting will be to discuss plans for promoting a "Buy At Home" campaign for October, November and December. It has been estimated that approximately 67 per cent of the residents living within the Campbell trading area take their trade out of the area.

All merchants in the Campbell area are invited to attend.

You Can't See It But It's There

You can't see it, but it's there, should be the theme of this story. Reference is made to a 48 ft. sign spelling out Campbell in 4 feet high letters, and it is on top of the new water tank recently constructed by the Campbell Water Company on S. First street. The sign, which is black on aluminum is visible from 10,000 feet on a clear day and also sports an arrow pointing north.

Ralph Hyde of the Campbell Water Company stated that the sign was painted at the suggestion of the Campbell Chamber of Commerce. Each individual letter is 9 inches wide. And the man on the street can't see it, but to the many planes who daily pass over our community, it is plainly visible.

H. W. STEINDORF HEADS SANTA CLARA COUNTY FAIR POULTRY DEPARTMENT EXHIBIT

H. W. Steindorf of Campbell is serving as chairman of the Poultry Department for the Santa Clara County Fair scheduled to be held September 21-18. Every type chicken, turkey or duck may be entered in this year's fair with cash prizes totaling \$4925, an increase of nearly \$2000 over last year.

With premiums increasing to over 9,611 this year, a jump of 1409 over last year, the Santa Clara County Fair, September 12-18, promises to be one of the most spectacular fairs in the state of California. The increase in total premiums, plus special awards, will probably attract more than the 152,767 fairgoers in 1948, predicts Frank Mitchell, fair president.

Premium books, listing the rules, entry requirements, and deadlines are now available at the fairgrounds to any resident either in or out of the county. Anyone interested in obtaining the books and entry blanks may write or phone the fairgrounds at Ballard 1380. Mailing address is Santa Clara County Fairgrounds, 2530 South First Street, San Jose.

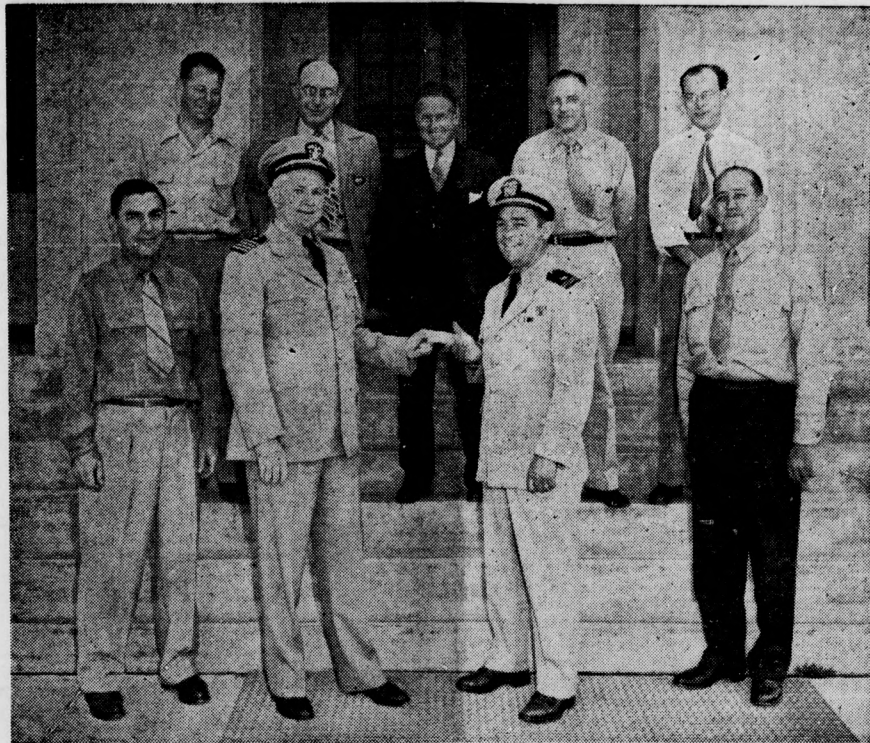
Even the men of the county have a chance this year to show what they can do in handicraft work. For the first time the Women's Department, headed by Mrs. Ben H. Campbell, is opening a special section to allow men, six to sixty, to enter their hobbies in real competition. Since no age limit will be imposed, Mrs. Campbell expects this to be one of the most popular sections of the entire department.

Among the new buildings this year is a 275x81 foot cow barn constructed for the 1949 Fair. The barn which contains 120,000 board feet, will help house the largest number of entries in the livestock department in the history of the Fair, predicts Chairman Jere W. Sheldon.

The \$500,000 grandstand, started last April, is still under construction at the Fairgrounds and might be available for limited use, according to Russell E. Pettit, fair manager. The huge project, which will take 3000 feet of concrete, will seat a capacity audience of 5280. All kinds of facilities, including a restaurant, rest rooms, lounges, a nursery room and exhibit space will be a part of the grandstand. Funds for the construction of the grandstand came from the state pari-mutuel fund.

Exhibit space in actual footage will be increased this year from 130,000 to 154,000 square feet, Pettit said. This means the fairgoers will be able to see a greater number and variety of exhibits. The extra footage was made possible by moving the farm machinery equipment out of the industrial tent onto a 120x240 grassy plot south of the main tent.

Meetings are being held regularly at the fairgrounds with all departments invited to receive entries in their divisions. Fair



The first contributor to the Charities Carnival, to be staged at the Moffett Field Naval Air Station August 25-27, is Captain J. W. Harris, commanding officer of the station, shown handing his bit to Lt. (jg) A. R. Modica, Carnival committee chairman. Others pictured are:

Front row, left to right: Art Grace, supply department representative, Los Altos; Captain J. W. Harris, Commanding Officer, U. S. Naval Air Station, Moffett Field; Lt. (jg) A. R. Modica, committee chairman; Walt Westen, Publicity Director, San Jose.

Back row, left to right: Marty Hartley, Overhaul and Repair Department representative, Mountain View; Bud Miller, Public Works Department representative, Mountain View; E. DeBevoise, Counselor, Burlingame; Buzz Watts, Overhaul and Repair (VR-44) representative, Berkeley; and Chuck Thunen, Accounting Department representative, Los Gatos.

The carnival will be held August 25, 26, and 27 at Moffett Field, U. S. Naval Air Station, in the world's largest aircraft hangar.

Arthur Tindall Resigns School Position Here

The resignation of Arthur Tindall as vice-principal of the Campbell Elementary Grammar school was announced this week by William Henley, superintendent of schools. Tindall, who has been connected with the Campbell school for the last seven years, three of them as vice-principal, has taken the position as principal of the Salspuedes school, four miles outside of Watsonville, and has already assumed his new duties in that capacity. He expects to move his family there in the near future. A 300-pupil school, the Salspuedes school is an elementary district with a new building and employs 10 teachers. Tindall will serve in the principal's capacity and will also instruct the seventh and eighth grade boys in physical education.

Taking Tindall's place in the Campbell school will be Neal Royer, who was employed at the Moorpark school during the last year as sixth grade teacher. While here Tindall instructed the boys physical education classes, social studies, safety patrol, transportation and auditorium programs.

The Tindalls are well known in the Campbell area and are active in the Methodist church and the Footlighters as well as many other organizations. During the last two years Tindall has directed the summer recreation program at the grammar school, and served as the head of the coordinating council. He is also interested in Scouting and is a member of the Rotary club. He and Mrs. Tindall will be missed by their many friends and acquaintances in the community.

Robert Hindle Enlists In Navy

Robert Lee Hindle, son of Mr. Willis E. Hindle, of Rte. 2, Box 662, Cupertino, has been enlisted in the U. S. Navy. Robert enlisted as an Airman Recruit, and will attend one of the many fine Aviation Service Schools after he completes his recruit training. He is now in San Diego undergoing his recruit training.

Hindle enlisted through the Navy recruiting station in the San Jose postoffice building, for a four year enlistment under the high school graduate training program for high school graduates. Robert recently graduated from Fremont High School where he was quite active in athletics. He has three brothers that are veterans of Army service during World War II.

California produced 685,200 fine ounces of silver in 1948.

Mrs. C. Bohnett Services to be Held Friday Afternoon

Funeral services will be held Friday, August 5 at 2 p.m. from the Chapel of Roses Oak Hill Memorial Park for Mrs. Irene P. Bohnett who passed away at her home on Rincon avenue Wednesday afternoon, after having been in poor health for some time.

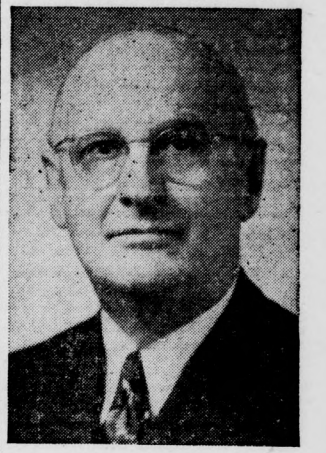
Mrs. Bohnett, who was born in Missouri, spent the major portion of her life in this community and attended Campbell schools and was a graduate of San Jose State College. She taught in the southern part of the state for several years and was married in November 1913 to W. Calvin Bohnett, a son of the late Mr. and Mrs. Joseph Bohnett, pioneer residents of this community. Besides her husband, she is survived by two daughters, Mrs. Emily B. Roberts of San Jose and Mrs. Lois B. Zobrist of Campbell; a sister, Mrs. Emily Brandenburg of Capitola, and four grandchildren, Linda E. Zobrist of Campbell and Kathrynne Ellen, Paul Calvin and Charles Scott Roberts.

She also leaves three cousins, Daisy Pannell and Maude Pannell of Campbell and Fred Pannell of Sacramento, and a niece, Lillian Maloney of Centerville. She was the daughter of the late Charles and Elizabeth Pannell and the niece of the late Mrs. Maria Poore. She was 59 years old at the time of her death.

Friends are invited to attend the funeral services and may call at the Williams Funeral Chapel, E. Santa Clara street at Eighth until noon Friday. It is requested that flowers please be omitted.

Rotary Club Hears Shuey At Monday Club Meeting

"Rotary Clubs in 81 countries throughout the world are united in an endeavor to promote international understanding, good will and peace." That was the message of Herbert S. Shuey of San Francisco, Governor of District 155 of



Herbert S. Shuey

Rotary International, in addressing the Rotary Club of Campbell, Monday, August 1, following a conference with local Rotary officers, directors and committee chairmen.

"In addition to the activities of Rotary's 7000 clubs in their own communities to promote this objective," Mr. Shuey explained, "during the next three years Rotary International will spend \$750,000, principally to create better understanding among the peoples of different nations. One of the principal ways in which this money will be spent will be on Rotary Foundation Fellowships which enable outstanding graduate students to study abroad for one year as ambassadors of good will. Since this program was established in 1947, 111 Fellowships have been awarded to students in 27 countries, with grants totaling more than \$250,000.

"Devoted to service, Rotary provides a common ground for 330,000 business and professional executives throughout the world, regardless of nationalities or political or religious beliefs," the Rotary District Governor emphasized. He said that there is a striking parallel between the program of Rotary and the United Nations Charter, and that, since the organization of the United Nations in 1945, Rotary Clubs throughout the world have been active in the development of an informed public opinion on the objectives of the United Nations in an endeavor to make it an effective instrument for free peoples everywhere.

On Monday evening, August 15, at 7:00 p.m., the Campbell Rotarians and their wives will have a joint barbecue with the Los Gatos Rotarians and their wives at the La Rinconada Country Club. The affair is under the chairmanship of Tony Raffante, member of the local club.

Coming Events

FRIDAY, AUGUST 5

Public Bingo Party, 8 p.m., St. Lucy's parish hall, sponsored by St. Lucy's Evening Guild.

SATURDAY, August 6

Job's Daughters, Bethel 174. Rummage sale at 210 E. Campbell avenue in the new Currie store building.

San Tomas Club Carnival, Smith Ranch, San Tomas avenue, 7:30 to 11 p.m.

Open Tennis Tournament to start, Campbell Union High School tennis courts.

WEDNESDAY, AUGUST 10

Business & Professional Women's Club, 7:30 p.m. dessert meeting at the home of Hanna Berglund, 141 N. Carlyn Avenue.

THURSDAY, AUGUST 11

St. Lucy's Evening Guild, Parish Hall, 8 p.m.

FRIDAY, AUGUST 12

Past Pocatons rummage sale, IOOF Hall, 10 a.m. to 2 p.m.

THURS., FRI., SAT. Aug. 11-12-13 Women's Guild, Congregational church, three day rummage sale at church.

A total of 69,949,000 chicks were hatched by commercial hatcheries in California during 1948.

American Legion Post 596 Members Take Action To Form Voluntary Patrol To Combat Lawlessness

Further action was taken Thursday night by members of the American Legion Post 596 meeting in the Congregational church to discuss ways and means of patrolling the Campbell area against the rising rate of juvenile delinquency in the community and the wave of lawlessness which has been seeping into the Campbell district.

Warehouse Strike Holds Up Lighting Pole Installation

Installation of the electric poles for the softball field on the Campbell Elementary school grounds has been held up due to the warehouse strike in San Francisco, but in the meantime donations continue to come in to Mary Grey, finance committee chairman for the Business and Professional Women's Softball Lighting project.

The total sum received now comes to \$2089.93, with Eldridge Car Sales contributing \$5, Clark's Drugs, \$20, \$77 coming in from cans which were posted about town and the Twilight league contributed \$18.70 left over from their operating funds of last year.

Members of the fact finding committee met Wednesday evening with the Campbell school board of trustees, who approved of the plans for the installation of the poles, but recommended that the wires be placed underground in the interests of safety. Fact finding committee members are Tony Balchik, Eugene Hodges and Leo Park.

Donations are still about \$300 short of the goal necessary to complete the installations and it was hoped that other civic organizations who have not donated to the fund as yet will do so in the near future.

Rain Floods Street In Freak Thunder Storm Saturday

Nine hundredths of an inch of rain fell in Campbell last Saturday in the freak thunder and lightning storm that strayed into California from the east, providing local children with many a thrill as they heard their first thunder and saw lightning flash across the skies.

The official rain figure was supplied by Ralph Hyde of the Campbell Water Company who has been keeping rain tables in California since 1917. He stated that this was the most rain that had ever fallen in Campbell on July 30 and in the

TIRE SAFETY

Hot weather is a boon to summer vacationists, but it's hard on automobile tires. Before you start your vacation trip you should thoroughly check the condition and inflation of your tires, advises the California State Automobile Association. A defective tire can cause a blowout, with disastrous results, as required.

memory of most of the residents, it was the worst storm to have hit this valley.

And to many a resident of the valley, they recalled the summer showers back home — and made them even happier that they resided in California where summer storms are freaks and not every day occurrences.

Social News of Local Interest

THEODORA JOHNSON, Women's Page Editor

CAROL LANTZ BECOMES BRIDE OF ARTHUR COWDERY IN JULY DOUBLE-RING CEREMONY

Miss Carol Alicia Lantz and Arthur Nelson Cowdery were united in marriage Sunday afternoon, July 10 in a double-ring ceremony which was solemnized at the Saratoga Federated Church with the Rev. Lawrence Osborne officiating.

The candlelit altar was decorated with daisies, gladioli and stock, and on either side were large arrays of magnolia leaves. On the steps leading to the altar were white gladioli, white daisies, and lemon leaves arranged in large white urns. The pews were marked by be-ribboned clusters of daisies. The vestibule was decorated with a large array of daisies and blue delphinium. The couple repeated their marriage vows before a large group of relatives and friends.

Escorted down the center aisle by her father, the bride made a pretty picture in a grey and white organza dress with cap sleeves and a Peter Pan collar. The billowy skirt was adorned with large eye-let-embroidered daisies. Her open-crowned picture hat was of white chiffon with roses and a flowing bow in the back. She wore short white gloves and carried a shawl bouquet of stephanotis, phalaenopsis, and Esther Reed daisies. She wore her grandmother's engagement ring "for something old."

The bride was preceded down the aisle by Miss Bobbie Jo Field, as maid of honor. Her frock was styled with white organza over a yellow slip with daisy-embroidered cap sleeves. To complement her costume, she wore a matching yellow head-dress, short white gloves, and carried a bouquet of maroon daisies.

Wayne Thompson, as best man, waited at the chancel rail with his cousin, and the ushering duties were performed by Doan Lantz and Robert Burrows. Traditional wedding music was played by Mrs. Ethel Miller of Saratoga; and Mrs. Alfred Vines was the vocal soloist, singing "Because," and "Ich Liebe Dich."

For her daughter's wedding, the bride's mother chose a black print crepe dress styled with a short matching jacket and black accessories. The bride's mother was attired in a black and white print dress with black accessories and a pink bouvardia corsage.

After the ceremony the bridal reception was held at the home of the bridegroom's parents on N. Second Street in Campbell for the members of both families and friends. Floral appointments were many and consisted of white stock, white gladioli, and white daisies. The bride's table held the four-tiered wedding cake which was surrounded at the base with Esther Reed daisies. Candelabra framed the cake on either side. The cake was served by the bride's sister, Mrs. John Donning, and the groom's sister, Mrs. Robert Burrows. The punch was served by Mrs. William LaBee and Miss Patricia Cook. Groom's cake was passed among the guests by the bride's petite nieces, Miss Joan Donning and Miss Pam Lantz. Little Miss Donning was dressed in blue organza, while Miss Lantz wore pink and white dotted swiss. The bride's book was passed by Miss Alleen Cowdery.

Special wedding guests included Miss Patricia Cook of Nevada City; and Mrs. Lyman Lantz and daughter Nancy of Sacramento; Mrs. Harold Mikel and daughters Mariann and Shirley of Paso Robles; Mr. and Mrs. Ray Foster of Alameda; Mrs. Florence Buell of Alameda; and Mr. and Mrs. Ray Workman of San Leandro.

After greeting their guests the newlyweds departed on their honeymoon to Canada. For her traveling costume, the new Mrs. Cowdery chose a pink gabardine suit with navy and white accessories, and a navy hat with pink bows. A white phalaenopsis corsage was pinned to the jacket of her suit.

The bride is the daughter of Mr. and Mrs. Albert N. Lantz of Campbell and the sister of Mrs. John Donning of Morgan Hill and Donald Lantz of Campbell. She attended Campbell schools and graduated from San Jose State College where she was a member of Black Masque, senior women's honor society, Spartan Spears, and Kappa Delta Pi. She also served as president of her social sorority, Kappa Kappa Sigma, now Delta Gamma. For the past two years she has been on the San Carlos faculty, and in the fall will be on the faculty at Campbell.

The bride's son of Mr. and Mrs. Nelson Cowdery of Campbell, attended schools in Ohio. He is the twin brother of Alleen Cowdery of Campbell, and the brother of Mrs. Doris Brainerd of Vallejo and Mrs. Robert Burrows of Oakland.

Upon their return from the

Elmer Wright Jr.'s To Make Home In Campbell

Miss Barbara Ann Leigh and Elmer Charles Wright Jr., were united in the bonds of matrimony recently before the white stock and gladioli decorated altar of the Trinity Episcopal Church. The double-ring rites, which were witnessed by 350 friends and relatives, were read by the Rev. Mark Rifenbark.

Miss Leigh was gown in traditional white slipper satin fashioned with mandarin neckline and bustle, the fitted bodice of her gown being trimmed with Venetian lace which also composed the coronet which secured her fingertip veil. She carried white orchids and stephanotis on a Bible. A strand of pearls, a gift of the bridegroom, was her only jewelry.

Leading the bridal party was Miss Sheril Hatley, cousin of the bride who wore a floor-length dress of pale yellow organza over taffeta and matching mitts as she carried her flower basket of talisman rosebuds down the aisle. Miss Barbara Wright, sister of the bridegroom and Mrs. Hollis Warner, cousin of the bride, served as bridesmaids in pale green organza over taffeta dresses designed with bustles and full skirts. They also wore matching mitts and contrasted their gowns with yellow rosebud bouquets and bandeaus.

As maid of honor, Miss Virginia Leigh, sister of the bride, wore a pale yellow organza over taffeta dress with matching mitts and a bouquet of talisman rosebuds to match her coronet of the same flowers.

Elmer Bohnett Jr., served as best man for the groom while the guests were seated by Oran Slaght Jr., Leroy Stockton, Dick Whalen and Ernest Cartwright. Soloist for the ceremony was Mrs. Preston Sowell, cousin of the bride.

The mother of the bride wore a gray and green print ensemble accented by black and white accessories and an orchid corsage while the bridegroom's mother chose a black and white dress with matching accessories and an orchid corsage.

Following the ceremony a reception was held in Trinity Parish House which was decorated with white dahlias, gladioli and magnolia blossoms. The six-tiered wedding cake was on a table covered with a lace cloth and flanked by crystal candelabras holding white tapers.

A navy blue gabardine suit with matching accessories and an orchid corsage was worn by the new Mrs. Wright for her honeymoon to Lake Tahoe. She is the daughter of Mr. and Mrs. George M. Leigh of Campbell and attended Campbell Union High School and San Jose State College where she was affiliated with Kappa Kappa Gamma sorority.

Wright is the son of Mr. and Mrs. Elmer C. Wright of San Jose. He also attended Campbell Union High school and San Jose State College and was graduated from Heald Business College. The newlyweds will make their home on Leigh Avenue in Campbell.

Past Noble Grands Install

Members of the Ada Rebekah Lodge Past Noble Grands met at the home of Ellen Arnold on Calaveras avenue in San Jose recently for the purpose of installing new officers.

New officers who were installed by Lotty Rice include Lillian Ohlen, president; Ruth Livingston, vice president; Virginia Curry, chaplain; Irene Hodges, secretary; Grace Gardner, treasurer; Dora Bangiovanni, sunshine committee; and Fern Fellman, publicity. Initiated as a new member during the meeting was Leila Merritt.

The next meeting is scheduled for August 26 at the home of Irene Hodges with Grace Gardner serving as co-hostess. During the evening revelation of secret pals were made and refreshments served. Bingo was also enjoyed by the group with Edith Morley as co-hostess.

North, the couple plan to establish their home in San Jose, where the groom is employed.

Newlyweds Home At Moorpark Ave. After Honeymoon

Moorpark avenue is the address of the new Mr. and Mrs. Lucien Fernand Gassmann, Jr., following their recent wedding at St. Patrick's Church before the Rev. George Schirle.

Mrs. Gassmann Jr., the former Miss Betty Ellen Hall, wore traditional white satin cut on train and fashioned with a lace bertha, full length sleeves and bouffant skirt. She carried her grandmother's white prayer book covered with bouvardia and white orchids and wore a fingertip veil edged in lace.

Mrs. Glenn Gassmann, matron of honor, wore a blue jersey gown and carried an old-fashioned bouquet with Miss Patricia De Leve and Miss Lois Nagel of San Francisco wearing yellow and sea rose gown cut in colonial style taffeta. Miss Carol Gay Fears of Oakland as junior bridesmaid was dressed in orchid taffeta while little Miss Jeanne Ann Wells, flower girl, wore green taffeta.

The duties of best man were taken by Frank Marcel Gassmann, brother of the groom and Richard Orlandi, Clarence Miller and William Hougaard of San Francisco served as ushers. Lucy Lawson played the organ for the ceremony and solos were sung by Winifred Healey.

A two-piece dress of pink topped by chantilly lace was worn by Mrs. Hall who chose white accessories and two white orchids to complete her costume. Black chiffon was worn by the bridegroom's mother who wore a corsage of lavender orchids.

Following the reception which was held at the home of Mr. and Mrs. Homer Samuel Hall, parents of the bride, the newlyweds honeymooned at Lake Arrowhead and Southern California. The former Miss Hall was graduated from the Campbell Union High School while Gassmann attended San Jose schools. Parents of the bridegroom are Mr. and Mrs. Lucien Fernand Gassmann of San Jose.

Evening Guild To Hold Meet

Members of St. Lucy's Evening Guild will have their next meeting on Thursday, August 11 at the Parish Hall at 8 o'clock. Mrs. Evelyn Angelo and Miss Marie Subdon will be in charge of the meeting.

I REMEMBER...

By THE OLD-TIMERS

From George R. Bryant of Liberty, Mo.: "I remember when Allen's Tame Cherry heverage was being introduced. No Fourth of July celebration was complete around 1896 in President Truman's old home town of Independence, Mo., without large,iced barrels of this drink in abundance around courthouse square, with tin cups attached."

From "Pops" Scheulin: "I remember when Gypsy Smith held a revival meeting in our town, afterwards leading a parade of several thousand people and three bands down Main st. That was in 1909."

From Robert H. Sedgwick: "I remember the long, hall-like movie houses with a pianist and drummer under or behind the screen to produce sound and song effects. And that rhyme that went something like this:

"You may sing of stars that appear on the screen,
But the hero, alas and alack,
Is the poor fellow who conducts the machine
In that little hot-coop in the back."

From A. A. Schlieske of Chicago: "I remember the square dances we used to have—the women with their sunbonnets and gingham aprons and the men wearing overalls and blue shirts and large straw hats."

From J. E. Schuck of Cincinnati: "I remember when shelled peanuts could be bought wholesale at three and a half cents per pound. There also was a time when anyone could buy bananas at five cents per dozen. Who's cornering the banana market?"

(Contributions to this column are invited from old-time readers. All communications should be signed with the writer's full name. Address yours to this column in care of MR. FRIENDLY, BOX 340, FRANK-PORT, KY.)

CANDLELIGHT SERVICES UNITE MARILYN MacGOWAN, STANLEY GREGOROFF SUNDAY IN CHURCH

Candlelight services at the Seventh Day Adventist church in Campbell Sunday evening united in marriage Miss Marilyn McGowan and Stanley Gregoroff. The church was decorated for the occasion with gladioli and magnolias with an outstanding arrangement of huge white bells with a miniature bride and groom.

Candle girls for the occasion were Darlene Bealer and Janet Abelgard who were dressed in pale green dresses. The office of Bible boy was held by Jerry LeRoy with Sue Shelton as flower girl who was dressed in a pale peach dress and carried rose petals in a basket.

The bride, who came to the altar on the arm of her father, Robert H. MacGowan, was dressed in a gown of slipper satin with an illusion neckline of chantilly lace, with a bustle back, long train and a fingertip tulle veil caught with orange blossoms.



Miss Marilyn MacGowan, who became the bride of Stanley Gregoroff at Sunday evening rites.

The maid of honor, Fern Hess of Caruthers, California, wore a yellow gown, with an illusion neckline and fashioned with a bustle. She carried a fan shaped bouquet of carnations. The roles of bridesmaids were taken by Dolores Johnson of Santa Cruz and Mrs. Leland Miller, who wore coronets of flowers, and were gown in dresses fashioned like the bride's. All members of the bride's party were classmates in the Pacific Union College at Angwin, California.

Organist for the ceremony was Bob Lorenze of Fresno with "God Gave Me You," sung by Fred Garrett and Helen Snyder singing "Because." A violin solo was also played by Leland Miller, and the groom sang "I Love You Truly" to the bride before her appearance. The ceremony was performed by Elder C. Bufano.

The bride's mother wore a blue lace formal with a corsage of red roses while the groom's mother wore an aqua gown with the red rose corsage. At the end of the procession, the best man, George Gregoroff, brother of the groom, sang "The Lord's Prayer." Serv-



BENEFIT BY THE GOOD NEWS COMBINATION

YOUR HOME TOWN PAPER gives you complete, dependable local news. You need to know all that is going on where you live. But you live also in a WORLD, where momentous events are in the making—events which can mean so much to you, to your job, your home, your future. For constructive reports and interpretations of national and international news, there is no substitute for THE CHRISTIAN SCIENCE MONITOR daily.

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Dale Carnegie

Author of "HOW TO WIN FRIENDS and INFLUENCE PEOPLE"

DO YOU WANT TO organize a club, or get people to work for some cause? Half the battle is in making them feel important.

Here's an example: H. Everett Pope was head man of the Oklahoma School of Business, Tulsa, Oklahoma; he built it up from a pup. Everett liked to puff a pipe; he smoked more than the old Dutch characters in Rip Van Winkle. And he had such a good time puffing that he decided he would like to get up a club of other men in Tulsa who liked to shoot out smoke.

So he organized the Pipe Smokers' Club of America, got the papers ready and all that. Then he took a list of selected names and sent them a letter telling them that there was to be a meeting, at noon, in the dining room of the chamber of commerce. He knew that the men would come piling in. Then he would tell them the purposes of the organization, they would elect officers and they would have a fine group... all pipe puffers. It sounded dandy.

At noon that day he went to the dining-room, thought he would get there a little early to receive the other men. Well, he got there plenty early. No one was there. Finally a man came in and apologetically slunk into a corner, smoking a cigarette. After a time another lone trapper showed up and settled down behind his beard.

The three had lunch and then faded away like mist before the morning sun. The club seemed doomed to failure.

But Everett still believed in the idea; he loved his pipe as a sailor loves shore leave. He thought he'd try it again.

This time he sent out a letter which said, "I am pleased to inform you that you've been elected president of the Pipe Smokers' Club of America." Then told where the meeting was to be... in the same place.

It happened just as you think. That dining-room had as many men in it as a farmer's smokehouse has hams... all hanging in suspense of what was going to happen.

He explained the purpose of the meeting and told them of the uniqueness of the idea... a club where every man was to be president. In other words, they would pass around the job presiding and running the meetings.

The men liked the idea; the club began to succeed. In fact it has done so well that he is now getting up branches in different cities in the United States.

The secret of his success is that he made the men feel important; gave them something to do, let them share in the spotlight.

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The CAMPBELL Register

Mr. and Mrs. William Henley are leaving Monday for Detroit where they will spend three weeks visiting with friends and relatives. The Henleys who will fly back, also plan to visit with relatives in Chicago before returning to Campbell.

Among the cigar passing papers this week is Homer Hyde, who is very proud of the new red-headed daughter who arrived at 12:10 p.m. Sunday, July 31 at the San Jose Community Service hospital. Martha Ann, who weighed in at 8 lbs., 2 oz. has a brother and sister eagerly awaiting her arrival home. They are Gerald Roy, 7 years, six months, and Kathleen Sue, who is five. Both Mrs. Hyde and daughter are doing well, according to Hyde.

Mr. and Mrs. Willis Shepard and son Gerald of Albany were Sunday guests at the home of Mrs. Shepard's mother and sister, Mrs. Lulu Ethridge, and Mrs. Womack of Sunnyside avenue returning to Albany with his aunt for a two week visit was Master Parker Womack.

Dillon avenue and El Solio avenue are both blossoming out with lines of white diapers this week following the arrival of four new babies in the community.

Brenda Gale Burnett arrived July 14 at the O'Connor hospital to her mother and father, Mr. and Mrs. Armer Devon Burnett, who reside at 115 Dillon avenue, while at 149 Dillon avenue young Sammy Ross Allen is the center of attraction following his arrival July 25 at the Santa Clara County Hospital. He is the son of Mr. and Mrs. Frank Houston Allen.

Mr. and Mrs. Hollis Logue of 722 El Solio are the parents of a new son, John Vernon, who weighed in at O'Connor's hospital July 21 at seven pounds even.

Bruce Donald Watts was the name chosen by Mr. and Mrs. Donald L. Watts, Jr., of 745 El Solio, for their new son who arrived at the Palo Alto Hospital July 21. Young Bruce weighed six pounds, two ounces.

Attending the July 27 installation of American Legion Auxiliary officers in Los Gatos were several members of the Campbell Auxiliary. Those attending included Mesdames William Burch, John Morley, H. A. Olson, C. M. Clever, Frank Coupland, Ray Wood and C. E. Fagalde.

Mr. and Mrs. Thomas Burnett of Burnetts Appliances attended the Gift Show in San Francisco Sunday.

Pfc. Richard M. Burnett of the U. S. Marines, spent the weekend with his parents, Mr. and Mrs. William Burnett, 385 E. Campbell avenue. He has just returned from a three months cruise with C company, 7th Marine Division, which visited Hawaii, Tsintao, Shanghai, Okinawa, Japan, Hong Kong and Manila.

Mr. and Mrs. E. B. Kellogg of Porterville spent a few days this week with Mr. and Mrs. Fred Fellman before returning to their home. The Kelloggs have been touring the west coast for two months.

Lettia Reagle, 11 year old daughter of Mr. and Mrs. Oren L. Reagle of 137 Dillon avenue is back home again and looks well following her recovery from an attack of polio. She came home on July 7 after being confined to the County hospital isolation ward for several weeks.

Mrs. W. W. Wells of Los Angeles arrived Wednesday night to visit with her sister, Mrs. Howard Lillingston. Mrs. Wells is the daughter of Mrs. Hattie Baugh. Mr. Wells and daughter Diane are expected to arrive Saturday.

Miss Louetta Clever of San Mateo spent the weekend visiting with her brother and sister-in-law, Mr. and Mrs. C. M. Clever of Sunnyside avenue.

Mrs. Theodore Morgan and son, Gary, left Sunday after spending several days visiting with Mr. and Mrs. J. C. Hummel of First Street. Mrs. Morgan, who now lives in Oakland, and Mrs. Hummel were school friends in their home town of Marienville, Penn.

Mr. and Mrs. Alton Hughes and children are visiting with Mr. and Mrs. R. W. Hughes of the Virginia City Fountain and Grill following Hughes' discharge from the U. S. Navy in Whidby Island, Washington, on July 27. Hughes, who held the rate of Aviation Ordnanceman first class, hopes to re-enlist in the Navy at Moffett Field. He has spent eight years in the service, having enlisted in Los Angeles.

The mothers on Maple street got together when school was out and decided that their assorted 22 children in one block could do with a little organization during the summer months if bloodshed and rock throwing were to be avoided. So the older children were banded together and each morning during the week, the nine mothers participating in the program run a nursery school from 10 to 12 each morning, with the mothers having the children for 1 hour a week. The group enjoys coloring, painting, singing and other group games. Plans are also under way for them to visit the local business establishments, with the group to visit the Campbell Press on Monday.

Mothers participating in the neighborhood cooperative nursery include Mesdames Jack Marsh, Angelo Arena, Ralph Kallam, Don Gracier, Harry Goepel, Glen Covell, Norman Kelly, Dennis Daylor and Bruce Reddell.

Excited planning is now being made by Mrs. Manuel Cabral of Sunnyside avenue as she completes preparations for a flying trip to the Hawaiian Islands on August 13 where she will spend from 2 to 3 months visiting friends and family members whom she has not seen in 28 years. Mrs. Cabral will accompany her brother and sister-in-law, Mr. and Mrs. Manuel Carvelho and daughter Mary Jane, who are returning to Hilo, Hawaii after a two months visit in California with relatives.

Mr. and Mrs. R. B. Hummel of Union avenue were hosts Tuesday to thirteen guests who gathered in honor of the birthdays of Mrs. Hummel's sister, Miss Sarah Cory of San Jose and the Hummel's son, John Hummel. Guests at the picnic lunch included Mrs. Mamie Ledyard, Mrs. Susan Habutzell,



Mrs. William Alexander, Miss Cory, her niece of Oakland, Mrs. Ben Ledyard, Sr., Clinton Hummel of Pasadena and Mrs. J. C. Hummel and son Douglas and Mrs. Ledyard's sister.

Mrs. Laura Page, 47 S. Fourth street, will leave Friday for a month's visit in Oregon and Washington. Mrs. Page will visit with friends in Portland, and then to Hood River, Oregon, her former home, where she will spend some time. She will then go to Yakima, Wash., where she will attend the wedding of her granddaughter, Miss Peggy Ann Page who will become the bride of Charles Emerson Bailey of Walla Walla, Washington on Sunday, August 28.

Mrs. J. M. Dahl, president of the Country Woman's Club, entertained members of the Board of

Directors of the Country Woman's Club at luncheon Thursday at her home. Following luncheon a short business meeting was held.

Mrs. Erwin C. Freudenthal, former resident of Campbell for 12 years became the sole owner of Little Village Inn in Los Gatos on August 1 when she bought out her partners Effie Walton and Sue Kinney. She is past president of the Los Gatos Business and Professional Women's club also.

Mr. and Mrs. Ervin Thomas Cavanaugh Sr., are the proud parents of Ervin Thomas Cavanaugh Jr., who arrived at the O'Connor hospital on July 26. The Cavanaughs reside at Apt. 3, 300 So. Central avenue in Campbell.

Mr. and Mrs. Henry Moore of Porterville and two sons, Darell and Lorene are stopping over for a short visit with Mr. and Mrs. Fred Fellman.

Mrs. Harold E. Peck and Mrs. Emil Ballott attended the flower show in San Jose last night at the civic auditorium.

ZORN and BERTHA R. ZORN, at Route 1, Box 128, Campbell, California.

LEONARD D. HAZEN
ROSALEE HAZEN
OTIS A. ZORN
BERTHA R. ZORN
State of California) ss.

County of Santa Clara)
On this 1st day of August, 1949, before me, JIMMIE SEYMOUR WILLIAMS, a Notary Public in and for said County, personally appeared OTIS A. ZORN and BERTHA R. ZORN & LEONARD D. HAZEN and ROSALEE HAZEN known to me to be the persons whose names subscribed to the foregoing instrument and acknowledged that they executed the same. WITNESS my hand and official seal. (SEAL)
JIMMIE SEYMOUR WILLIAMS
Notary Public in and for the County of Santa Clara, State of California.

8-5

P. C. 118

NOTICE OF HEARING

NOTICE IS HEREBY GIVEN that the County Planning Commission of the County of Santa Clara, State of California, did, by a resolution of said Commission adopted on the 3rd day of August, 1949, propose certain amendments to the Zoning Ordinance, Ordinance No. 120 of the County of Santa Clara, and did declare it to be its intention to consider said proposed amendments in the manner provided by law, which proposed amendments are as follows:

To amend Sectional District 10-a of the Sixteenth Unit of the Zoning Plan to reclassify certain property located on the Northwesterly corner of the Santa Clara-Los Gatos Road and Hacienda Avenue from an R-1-B-D zone to a C-1 zone.

NOTICE IS HEREBY FURTHER GIVEN that the Commission did set certain times and places for public hearings on said proposed amendments at which times and places any and all persons interested in said proposed amendments may appear and be heard thereon, which times and places are as follows, to-wit:

At the hour of 2:00 P.M. on the 17th day of August 1949, in the Board of Supervisors Chambers at the Court House, San Jose, California.

At the hour of 2:00 P.M. on the 21st day of September 1949, in the Board of Supervisors Chambers at the Court House, San Jose, California.

SANTA CLARA COUNTY PLANNING COMMISSION
PATRICK H. PEABODY,
Chairman.

171.16.9

NOTICE OF HEARING

NOTICE IS HEREBY GIVEN that the County Planning Commission of the County of Santa Clara, State of California, did, by a resolution of said Commission adopted on the 6th day of July,



"CHANGE PURSE" . . . Some bill, this, but she has "change" for herself. Weighing less than three ounces this new swimsuit is easily tucked in Barbar Feking's change purse, taking slightly more room than a handkerchief. These antics are taking place in San Francisco.

1949, propose certain amendments to the Zoning Ordinance, Ordinance No. 120 of the County of Santa Clara, and did declare it to be its intention to consider said proposed amendments in the manner provided by law, which proposed amendments are as follows:

To amend Sectional District 10-ba of the Twenty-second Unit of the Zoning Plan to reclassify certain property located on the Westerly side of Dillon Avenue, approximately 143 feet Southwesterly of Campbell Avenue from an R-1 zone to an M-1 zone.

NOTICE IS HEREBY FURTHER GIVEN that the Commission did set certain times and places for public hearings on said proposed amendments at which times and places any and all persons interested in said proposed amendments may appear and be heard thereon, which times and places are as follows to-wit:

At the hour of 2:00 P.M. on the 20th day of July, 1949, in the Board of Supervisors Chambers at the Court House, San Jose, California.

At the hour of 2:00 P.M. on the 17th day of August, 1949, in the Board of Supervisors Chambers at the Court House, San Jose, California.

SANTA CLARA COUNTY PLANNING COMMISSION
WILL B. WESTON,
Chairman.

171.22.5 7-8 and 8-5

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Jr. C. of C. To Help With Ball Lighting Project

Members of the Campbell Junior Chamber of Commerce met Wednesday night at the Club Casanova on Almaden Road and, under the leadership of President Ken Roberts, plans were made to help with the Campbell Grammar School lighting of the softball field. A good attendance was recorded for the meeting.

Death Valley is 275 feet below sea level.

We omitted the Cuckoo Quiz this week to send Our BEST WISHES to to Earl's Barber Shop from

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Campbell Churches

ST. LUCY'S CHURCH

Sunday Masses: 7:30, 9 and 10:30.
Daily Mass: 8 o'clock.
First Friday: 7 o'clock.
Devotions to Our Lady of Fatima every Tuesday evening at 7:45 p.m.

Confessions: Saturday, 7:30 p.m. 9 p.m.
Catechism Classes Saturday: 9:30 a.m.-11 a.m.

SEVENTH DAY ADVENTIST CHURCH — Fourth at Rincon Campbell. C. Bufano, pastor. Meets for Sabbath School at 9:30 a.m., Saturday. Worship service at 11 a.m., Saturday. Prayer meeting at 8 p.m., Wednesday. Young People's meeting at 8 p.m., Friday.

CONGREGATIONAL CHURCH

49 N. Central Ave., Rev. Corwin H. Olds, L.H.D., Minister — Unified Service of Church and Sunday School at same hour, Sundays at 10:30 a.m. Adults and children attend church together, with children going to classes during sermon. Nursery for small children, classes for others from 2 upward.

Junior Pilgrim Fellowship (7th

and 8th grades) meets at Church Sundays at 6:00 p.m. Pilgrim Fellowship (High School) meets at Church Sundays at 6:30 p.m. Boy Scouts meet at Church Tuesday at 7:30 p.m.

FIRST METHODIST CHURCH, Lawrence J. Osborne, minister. Sunday School for the entire family, 9:45 a.m. Worship service with maintained for pre-school age children, and the younger grade-school children go to a Missionary Study during the sermon. Youth meeting at 7 p.m. each Sunday.

ST. FRANCIS EPISCOPAL — St. Francis Parish House and Office, 1205 Pine avenue, Rev. E. F. Bliel, vicar, Sunday services, a celebration of the Holy Communion, 8:00. 9:30 fully graded Church School-Kindergarten thru high school. 11:00 a.m., morning prayer and sermon. (Holy Communion first Sunday). 5:00 p.m. Youth groups for eighth, ninth and tenth grades.

CHURCH OF CHRIST—Library Auditorium. Sunday: Bible Classes, 9:50 a.m.; Sermon, 10:50 a.m.; Youth Training, 6:30 p.m.; Sermon, 7:30 p.m. Monday, Special Singing, 7:30 p.m. Thursday, Stewardship, 7:00 p.m. Cliff Winters, 74 N. First street, minister.

FIRST BAPTIST—Rev. C. LeRoy Crider, minister. Services held in Boy Scout Hall, Third street, north of Campbell avenue, Sunday school 10 a.m. Worship at 11 Evening Services, 7 p.m.

LOS GATOS FIRST CHURCH OF CHRIST SCIENTIST — Sunday school 9:30 a.m. Services at 11 Wednesday evening testimonial meeting at 8. Reading room 52 N. Santa Cruz avenue open daily except Sundays and holidays, 11 a.m. to 6 p.m.

CAMPBELL BAPTIST — 115 Sunnyside street, A. F. McKinney, pastor. Sunday school 9:45 a.m. Worship service at 11. B.V.F., 6:45 p.m. Evening service, 7:45. Mid-week service and Bible study Wednesday, 7:45 p.m.

PENTECOSTAL CHURCH OF GOD — 46 Railroad avenue, Rev. O. E. Vassler, pastor. Sunday school, 9:45 a.m. Worship at 11. Evangelistic services, 7:30 p.m.

ASSEMBLIES OF GOD—IOOF hall, Rev. Herbert L. Johnson, pastor. Sunday school, 9:45 a.m. Worship at 11. Evangelistic, 7:30 p.m.

CHRISTIAN SCIENCE LESSON-SERMON

"Love" is the subject of the Christian Science Lesson-Sermon for Sunday, July 31, with the Golden Text taken from II Corinthians: "Be perfect, be of good comfort, be of one mind, live in

Rebekahs Lay Plans For Fall Card Party

Members of the Ada Rebekah Lodge meet Tuesday evening in the IOOF Hall with Reba Chappell as noble grand. Henrietta Marcotte, district deputy president, installed Eva Dahl as left supporter to the noble grand; Myra Payne as inside guardian, and Jessie Silberbauer, outside guardian. Marie Gerauss assisted Mrs. Marcotte in her duties.

Naomi Farley was appointed chairman for the rummage sale to be held in the IOOF Hall September 30 and October 1. Plans were also made for a fall card party to be held October 20 in the hall with Fern Fellman appointed to take charge of collecting prizes. It was announced that each member is expected to bring in a prize at the next regular meeting on August 16 which will be Birthday Night with Mrs. Hattie Fellman and Fern Fellman as co-chairmen.

During the evening it was reported that attendance at the stitching club has fallen off and the Stitches Club president Jessie Silberbauer stated that she had a lot of work cut out for sewing and would like to see better attendance. They meet every first and third Wednesday afternoon.

Madge Wyse was chairman of the evening which was Friendship night. Games and refreshments were enjoyed following the business meeting. Mrs. Elsie Kellogg, past noble grand from Golden Rod Rebekah Lodge of Porterville, was a guest.

The lode gold production of Amador County has been second in California only to that of Nevada County.

peace; and the God of love and peace shall be with you" (13:11).

This sermon will be comprised of citations from the Bible and "Science and Health with Key to the Scriptures" by Mary Baker Eddy, among which are the following:

Deuteronomy: "Hear, O Israel: The Lord our God is one Lord: And thou shalt love the Lord thy God with all thine heart, and with all thy soul, and with all thy might. And these words, which I command thee this day, shall be in thine heart" (6:4-6).

Science and Health: "Not materially, but spiritually we know Him as divine Mind, as Life, Truth, and Love. We shall obey and adore in proportion as we apprehend the divine nature and love Him understandingly, waring no more over the corporeality, but rejoicing in the affluence of our God" (p. 140).

Walter Catalano Claims Bride

Wedding vows were exchanged recently by Miss Alice Reis and Walter J. Catalano in St. Joseph's Church, Mission San Jose, with the bride wearing a white satin gown trimmed with lace ruffles and orange blossoms. A crown of orange blossoms held her mantilla designed veil which was bordered with wide lace and she carried a bouquet of roses, lilies of the valley and orchids.

Miss Dorothy Albert served as maid of honor with the bridesmaids duties being carried out by Miss Beatrice Albert, Miss Rosalie Schillaci and Miss Maryanne DeRose.

Serving as best man was Charles DeRose with Joe Schillaci, Bud Lo Monaco and Angie Chinnici acting as ushers. Following the ceremony a reception was held in the IES hall. The new Mrs. Catalano is the daughter of Mr. and Mrs. John Reis and is a graduate of Washington Union High School. The groom is the son of Mr. and Mrs. Felice Catalano of Cupertino and was graduated from Campbell High School.

Mumps Lead Disease List

Eleven cases of chickenpox were reported in Santa Clara county for the week ending July 30 according to the release by the Santa Clara County Health Department Records.

Scale of other communicable diseases follow. The figures represent the number of communicable diseases found this week in Santa Clara County.

Chickenpox, 5; Gonorrhea, 4; Measles, 3; Mumps, 20; Poliomyelitis, 2; Scarlet Fever, 1; Syphilis, 8.

Total cases of reportable diseases to date in 1949 are 3995. To the same date in 1948, total cases were 2562.

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If not pleased, The germ grows DEEPLY. To kill it, you must REACH IT. Get TE-OL at any drug store. A STRONG fungicide, made with 90 per cent alcohol, it PENETRATES. Reaches more GERMS. Today at CLARK'S DRUGS.

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SAFETY IN COURTESY

Courtesy on the highway goes much deeper than outward display of good manners; it is the foundation of highway safety, says the California State Automobile Association. General observance of good driving manners would go far toward reducing the number of highway accidents each year.

Pride is ignorance; those assume not who have the least wisdom or experience; and they steal from their neighbor, because they have so little of their own.

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When rainy days come and you must think of a loan, it is he and his friendly institution that give you a financial umbrella. Always there with service and counsel which can solve many of your individual problems, your banker provides the means to make your life easier and happier. Look upon him as a family friend. Drop in and visit with him and, if you wish, tell him your troubles. You will always find him sympathetic and helpful. He'll lend you a helping hand . . . as well as the money you need!

Rutherford Funeral Home

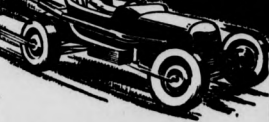
101 N. Winchester Road Campbell 3314

Did You Know

That the classified advertising appearing in the Campbell Press also appears in the Campbell Press Shopping News and the Saratoga Observer? And that the combined circulation takes your message to 6500 homes --- It is reasonably priced, too. Only 25c per line.

Use the CLASSIFIED

AUTO RACING



Tonite and Sat!
STOCK CAR
RACES

HOT RODS
Destruction Derby
Tonite—Trials, 7; Races, 8:15
Tully Road near Hillview Golf Course

at half price... famous
hormone cream
TUSSY BEAUTY PLUS

LARGE \$3 JAR FOR ONLY \$1.50 plus tax
2 OUNCE JAR



LIMITED
TIME ONLY

If your skin is no longer "sweet sixteen" you certainly owe yourself Tussy Beauty Plus. A dynamic hormone ingredient — 10,000 natural estrogenic units per ounce — is the reason this rich emollient cream makes "over-thirty" skins look younger.

For a fresher, prettier, radiantly attractive complexion try Tussy Beauty Plus. It's packed with a full 2 ounces of beauty—Beauty Plus for you. Buy it and prove it... at this generous price.

CLARK'S DRUGS
299 E. Campbell Ave.
Ph. Campbell 2011

BIRTHS

OLIVERA—To Mr. and Mrs. Ralph Nathaniel Olivera, 315 E. McGlincey Lane, Campbell, a son, Lawrence James, July 19, at the O'Connor Hospital.

NELSON—To Mr. and Mrs. Edward John Nelson, 646 Robin Lane, Campbell, a daughter, Melodie Ann, July 15, at O'Connor Hospital.

TEELE—To Mr. and Mrs. Ernest Dorwin Teele, 786 Erin Way, Campbell, a daughter, Gail Marie, July 15 at O'Connor Hospital.

It's About Time

C. C. PRAY
SOIL CONSTRUCTION
GARDEN TRACTOR WORK
Lawns—Plowing—Grading
Rototilling and Gibson Work
Ph. 2205 664 Crockett Ave.

GUITAR TEACHER

Standard Plectrum
Richard Payton
Phone Campbell 4565

Modern Shoe Service

Service While You Wait

211-A E. Campbell Avenue
(In Virginia City)

Get your Supply of BARBECUE

Briquets or Charcoal
5 lb. bag — 10 lb. bag
20 lb. bag. — 40 lb. bag

STOCK UP AT
CAMPBELL FEED & SUPPLY
Phone 3650
201 E. Campbell Ave.

FOR THAT WEDDING GIFT

that is distinctively Different
See Our Unusual Displays

The What Not GIFT SHOP

Across from Grammar School
CAMPBELL

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Post Office Building
Campbell

Strong Paint Co

GLIDDEN PAINTS

Paint Contracting and Decorating

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381 E. Campbell Ave.

OUR PATROL CARS ARE NO FARTHER THAN YOUR TELEPHONE

For the convenience of our customers—our cars are now equipped with mobile telephone. DIRECT COMMUNICATION between home and Police Car

PRIVATE POLICE PATROL
446 E. CASEY ROAD
Phone CAMPBELL 2491

Phone Campbell 4113
15 N. Third Street
Campbell

S. W. MEYER
SHEETMETAL
AIR CONDITIONING
AND HEATING
RES. PH. BAL. 615-R-3

Cub Pack Holds Picnic in S. C. Mts.

Cambrian Cub Pack No. 10, sponsored by the Cambrian Men's club, had their annual picnic at the T-H Camp in the Santa Cruz mountains last Saturday. Boys and parents met at Carman's nursery and proceeded by car to the camp under the leadership of Cubmaster Gibbs.

Everyone enjoyed a swim before lunch and then tried to stuff themselves to capacity. Coffee, soft drinks and cracker jack were furnished by the pack committee. After lunch those who were able to walk or crawl tried to play softball. No official score resulted, but the cubs surely made their dads look bad!

More swimming and games followed before it was time to return home. Gibbs and his den mothers are to be congratulated on their successful picnic.

New Recruiting Sgt. Assigned To Campbell

Sgt. First Class Don Van Hoorebeke has just recently been assigned to the Campbell area by the United States Army and Air Force recruiting service and will be around the Campbell Post Office every Thursday from 9:30 a.m. to 3:30 p.m.

Sgt. Van Hoorebeke has been in the service for 13 years and is well qualified to answer any questions which potential enlistees in the service might answer and will enlist any man between the ages of 17 and 34 who might be interested in making the army his career.

Sgt. Van Hoorebeke, who is now stationed in San Jose, resides on Almaden road and is married with two children.

Barber To Leave On Navy Cruise

Bruce F. Barber, airman, USN, son of J. F. Barber of 320 South Winchester road, Campbell, is serving aboard the escort carrier, USS Bairoko, and is scheduled to leave San Diego the latter part of this month on a cruise to the Hawaiian and Marianas Islands.

During the course of the cruise, crew members of the Bairoko will be afforded the opportunity to visit various Pacific ports and islands on liberty.

The Bairoko is scheduled to return to San Diego early in September.



"May you live
Happily ever after!"

May the days to come
bring ever-increasing
happiness.

Whether your wedding
is small and intimate or
large and formal you'll
want your friends to
know all about it...
when... and where...
and above all YOUR
NEW NAME!

So, let us help you with
our Announcements;
superlative workman-
ship on exquisite Strath-
more paper.

We think the finest line
in the state. Quick de-
liveries and reasonably
priced.

FREE—with our
compliments—a
copy of the Bride's
Booklet which ex-
plains the many
puzzling details of
Wedding es-
tiquette, is reserved
for you at our
office.



The Campbell Press

For Better
PICTURE FRAMING
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Webbs

66 South 1st St. SAN JOSE 603 Almaden Ave.

THE FARMER'S CORNER

By RALPH H. TAYLOR
(Executive Secretary, Agricultural Council of California)

Once in a while the powerful pressures exerted by America's highly complex economic system, in respect to individuals, become so intense that basic precepts are overlooked in a mad scramble to find a way out. People at times are prone to accept Elysian theories for the betterment of America that would be discarded immediately in a period of economic stability.

The late noted economist, Geo. E. Roberts, wrote so carefully, so plainly, and so prophetically in respect to many of the fundamental difficulties faced by this Nation, and the world, today that his material is well worth review—and well worth reconsideration in these crucial times.

The decisions made today undoubtedly mean that America will either progress under the system which has benefitted it so greatly in the past—or slip into the socialist jungle which has engulfed and made impotent much of Europe.

"The 'economic system,'" Mr. Roberts pointed out, "is no 'system' at all except as people voluntarily do business with each other for their mutual advantage. It has no authority over anyone, has been developed without overhead direction, and is a wonderfully serviceable system when all its parts are working together normally."

That description, in a few brief words, sums up the "complex" function of our "mysterious" free enterprise way of life.

Continuing, Mr. Roberts stated that "it is common knowledge that in misgoverned countries, where taxation is oppressive and property holdings are insecure, there is little enterprise or progress, and living conditions among the masses are far below what they are in lands where property rights and personal rights are alike and carefully protected."

"It is also true that in the newer and rapidly developing countries, like the United States, where the chances of individual advancement are better than in the older countries, ambition and initiative are more commonly displayed in the rank and file of the population than in the older countries, the people are more receptive to new ideas and industrial progress is more rapid."

It is fundamental, in the words of Mr. Roberts, "that the individual shall be allowed to gather and enjoy the benefits which result from his own forethought and efforts, and this is just as true when a man has become a capitalist on a large scale as when his capital consisted of a set of tools or a quarter section farm."

BRAKE EFFICIENCY

Ability to stop the car in any emergency depends upon brakes that act quickly and efficiently. To keep brakes fully efficient, says the California State Automobile Association, it is essential that they be inspected at regular intervals and repaired or adjusted.

Campbell Realty

L. W. Harmon

REAL ESTATE—INSURANCE

150 E. Campbell Ave.
Phone 3335

SAN TOMAS SHOE SHOP

SHOES REPAIRED

WHILE YOU WAIT

HIGHEST QUALITY MATERIALS USED

All Workmanship Guaranteed

IN THE SAN TOMAS SHOPPING CENTER
DIAGONALLY ACROSS FROM FLOOD'S MARKET

Kiwanis Members See Movie At Tuesday Meeting

Kiwanis members enjoyed a picture entitled "Price of Freedom" distributed by the National Association of Manufacturers and shown by Laurence Hill as program chairman during their regular Tuesday luncheon meeting on August 2 in the Country Woman's clubhouse.

During the meeting the scholarship fund for outstanding students in the Campbell Union High school was augmented by the fining of several members with Ray Bishop donating \$50 for the fund.

Visitors at the Tuesday meeting included Cecil Spotswood, Bill Capener, A. R. Anderson, Tom and President Hal Davis, all of the Los Gatos organization; and Chet Bartlett, Charles Crooks, Joe Sober, Irving Butcher and Lloyd Nelson of Mt. View and San Jose.

At the next meeting, L. Louis Gairaud, state past president of the California real estate association, will speak.

LET'S BROWSE

The following books were received by the Campbell Branch Library July 25 and are now available to library patrons:

Davis, Harold Lenoir.

Beulah Land, 1949.

"Beulah Land" is the story of a search for the promised land which is finally reached at the end of the Oregon Trail. It covers a long span of years and is written with a deep and thorough knowledge of American history and culture. It starts in 1851, when Ewen Warner, a cattleman living in North Carolina, was forced to flee westward because he had killed a man. Taking his half-Indian daughter, Ruhama, with him, they were joined by an Indian woman, Sedaya, and Askwani, a white boy who had been brought up by the Indians. Their flight took them through the Southwest, Kansas, and into the Indian Territory. During the long journey, first Sedaya and later Warner died, and Askwani fulfilled his promise to Warner to see Ruhama safely to the new land.

The author, who won the Pulitzer prize in 1936 for his "Honey in the Horn," displays a little less of the vigor and humor of that novel, but nevertheless has written an engrossing story.

Dobie, J. Frank

Voice of the Coyote, 1949.

This is a book especially for those who love wild life and enjoy reading of the habits of animals. One of the most fascinating wild animals of our country is the coyote, and the author has gathered together a great deal of material, drawing heavily on the lore of the trapper, hunter and naturalist. He has not forgotten to include legends and accounts from the Indians, and has gone as far north as Alaska for his tales and as far south as Mexico. It is the voice of the coyote which seems first to have aroused man's curiosity about him—strange music of the night to the human ear. Each chapter of the book deals with some phase of the coyote's life, and many other animals enter in, either as his friends, enemies or victims. Mr. Dobie is himself a cowboy and "can't help preferring coyotes to sheep."

Heyer, Georgette.

Arabella, 1949.

This is another of the author's

Carnival Ticket Sales Going Fast

Ticket sales on the many articles to be given away at the St. Lucy's Men's Club carnival scheduled for August 27, 28 are rapidly being sold, it was revealed at last Tuesday night's meeting. Each member of the parish should have his book of tickets in their possession by this time, so when you see a person bearing down on you with "that" look in their eye, you might just as well donate right now. However, the many prizes to be given away at the carnival are well worth the tickets, as a television set, mixer and several other valuable gifts have already been arranged for the committee in charge.

The next meeting has been scheduled for August 9th in the Parish Hall at which time new plans will be laid for the carnival.

Saratoga Artists Invited To Submit Work for Exhibit

With the distribution of more than 20,000 entry blanks to California artists, James H. Breasted Jr., Los Angeles County Museum director, this week invited artists from the Saratoga area to participate in the greatest round-up of contemporary art in this state by August 12, deadline for entries in the exhibition.

Breasted emphasized "any and all artists who are legal residents of California may submit works on any subject. There is no limitation as to subject matter in competing for 13 cash purchase awards totaling \$5175."

More than 100 daily requests for entry blanks are arriving at the Museum, according to the director. The unprecedented statewide show is sponsored jointly by the California Centennials Commission and the Los Angeles County Museum.

To insure maximum representation from California's living artists, Centennials Commission staff members have toured the State to circulate entry blanks to Art Museums, libraries, art associations, art schools and colleges.

Art centers in the following cities have been personally contacted: San Francisco, Sacramento, Carmel, Monterey, Laguna Beach, La Jolla, San Diego, Santa Barbara, Long Beach, Santa Monica, Ojai, Pasadena, Fillmore, Claremont, Ontario, Pomona, Riverside, Bakersfield, Redlands, Palo Alto, Berkeley, Oakland and San Joaquin Valley cities.

lighthearted pictures of the drawing rooms of Regency England. Pretty, Arabella Tallant, eldest daughter of a simple Yorkshire vicar, ventured to London to seek a wealthy husband. She was an utterly charming, hot-tempered, kindhearted creature, which proved a combination completely irresistible to London's reigning dandy, the fabulously wealthy Mr. Beaumaris. Known to the dandy set of 18th-century London as the Nonpareil, Mr. Beaumaris could set a lady at the very pinnacle of society or cast her into social oblivion by a nod or a raised eyebrow. In this entertaining caricature, Georgette Heyer has imitated faithfully the mannered witticisms of the time.

In 1940 it took 64 hogs to buy a \$950 automobile. It now requires but 21 hogs to purchase a \$1600 1949 car.

Every WEDNESDAY Is DOUBLE DOUBLE NITE

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Formerly Seaver's Fashion Lounge

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Dresses 2.98 and 3.98

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and your old cleaner



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Phones: Columbia 8890 — Campbell 2459

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San Jose - Los Gatos Road at Hamilton
CANNED FOODS — Cannery to Consumer

DISPLAY WAREHOUSE

BUTTER, No. 1 lb 59¢

Semolina California (broken)
SPAGHETTI 15 lb box 98¢

SLICED PINEAPPLE

No. 2 can 27¢ — Case of 36 \$9.38

Choice Yellow Cling, Sliced or Half
PEACHES 17¢ — Case 24 \$3.85

Highest Quality, Heavy Syrup—No. 2 1/2 can
FRUIT COCKTAIL 23¢ — Case 24 \$5.33

Choice Yellow Cling PEACHES

Sliced or Halves—In Water

No. 10 Can 43¢ — Case of 6 \$2.49

Heavy—Packed for Contadina

Tomato Paste 6 oz 5¢ — Case 96 \$4.70

TUNA Flakes, Light and Dark Meat

Reg. size **23¢ — Case 48 \$10.74**

TOMATO JUICE

5 1/2 oz 4¢ — Case 100 \$3.70

No. 2 can 8 1/2¢ — Case 24 \$7.95

Town Pride Chocolate

Ice Cream TOPPING 5¢ — Case 24 \$7.15

South Shore Ripe OLIVES (small)

No. 10 can 71¢ — Case 6 \$4.20

Restaurant and Store operators Check our prices

BECAUSE . . .

WE BUY DIRECT FROM PACKER OUR PRICES TO YOU ARE LOWER THAN WHOLESALE COST. THESE ARE NOT WEEKEND SPECIALS—They are our Everyday Prices.

Reach **MORE BUYERS**
Through the

CLASSIFIEDS

For Sale

FOR SALE—Choice Gravenstein Apples and Bartlett Pears. Ph. Campbell 3614. 8-18

FOR SALE—Large Occidental gas stove. Lid top, left trash burner. Excellent condition. Ph. Campbell 3205 after 6 evenings. 8-6

FOR SALE—Large chest drawers, Occidental Range high-oven Trash Burner, extension wicker table and 4 chairs, small desk, all good condition. Fine Bargains, must move. Miscellaneous items. Saratoga 3761. 8-6

FOR SALE—2 Gas Ranges, 2 kerosene stoves, 1 gasoline camp stove, electric hot plates, single and double electric fans all sizes, ice boxes, tables, chairs, beds, Radios, miscellaneous household items. Saratoga Fixit Shop, 3rd and Big Basin Way. 8-6

FOR SALE—First grade canning Bartlett Pears. 2 cents lb. Bring containers. 441 Walnut Avenue, Saratoga. 8-20

FOR SALE—Grape stakes. \$20.00 per 100. 22 cents ea. Ph. S. C. 106-R-2. 1-mi. from Hwy. 9 on McClelland Rd., Cupertino. 8-6

FOR SALE—Thayer Baby Buggy, excellent condition. Sold new for \$50.00. \$20.00. 180 So. 15th St., San Jose or Campbell Press, Ph. Campbell 3442. tf

FOR SALE—Chesterfield Set, \$15. Baby Buggy, \$15. Phone Campbell 2569. 350 Central. 8-4

FOR SALE—1937 Buick Sedan, excellent condition, \$450. Stevens Creek Road and Orange Avenue, Monte Vista. tf

FOR SALE—Floral Divan, coffee Table, Rugs 6x9 and 7x9. 661 Pamilar Campbell. 8-12

FOR SALE—Golden Cross sweet Corn. 50 cents (baker's) dozen. Rates for 5 doz. or more. Locker plant, Quito Road. Phone Campbell 3955. 9-9

FOR SALE—Aster Plants, 20c doz. Tuberous begonias, 15c ea. Boxwood and Privet hedge. All kinds of bedding plants and shrubs. Smith's, 34 Sunnyside, Campbell, phone 2383. tf

FOR SALE—Late deluxe model Hoover cleaner with attachments. Phone Campbell 3007 before 9 a.m. 8-6

Galvanized GARBAGE CAN—LARGE SIZE. \$4.25 each. Campbell Hardware. Phone Campbell 3346. 255 E. Campbell Ave. tf

FOR SALE—G. E. Refrigerator, Pin ball machine, hand garden cultivator. Campbell 2658. 8-4

Real Estate

BEST OFFER TAKES—Best 3-bdrm. home in Campbell. Nr. H. School. \$11,950 by owner. Sacrifice. Ph. 3341, 56 N. Milton. 8-18

FOR SALE or TRADE—2 bedrm. House. Insulated, weatherstripped, large G.I. 4 per cent loan. Located 349 Harrison. Vacant. See owner. 191 Giles way, Campbell. Phone 2245. 8-6

Work Wanted

WORK WANTED—Boy 14 years of age, would like work running errands. Ph. Campbell 4478. 8-6

WORK WANTED—Housework by Day or hour. Rt. 1, Box 398, Campbell. Hamilton Ave. Phone Campbell 3512. 8-6

WORK WANTED—Experienced Japanese gardener wants work for 2 or 3 days a week. P.O. Box 244, Cupertino. 8-6

EXCAVATING for basements. Dirt fill and foundation rock. Loam.

CEMENT SEPTIC TANKS poured and installed. ROGASH BROS. Telephone Los Gatos 478-W or 778-J

EXPERT FURNITURE REPAIRS SAW FILING

As Always—MR. FIXIT 58 So. Third St., Campbell tf

C. D. BAILEY—GARDENING. Specializing in Lawns. Prices Right. Garden Tractor Work. Ph. 3650, Campbell. tf

EXCAVATING & HAULING LOAM—GRAVEL GRAY & SON 20 W. Latimer Campbell 4089 tf

Help Wanted

WANTED—Woman to do family wash, 1 day a week. Mrs. Rogers, Campbell 3072. 8-4

HELP WANTED—Men Wanted! At Earl's Barber Shop, 6 S. Winchester Road and Campbell Avenue. 8-11

For Rent

FOR RENT—Front Double Room for couple or nice for 2. 761 Salerno, Cambrian District. Phone Campbell 3090. 8-6

FOR RENT—New 5 room house in Campbell, unfurnished, \$85. Ph. Saratoga 2197. 8-6

FOR RENT—Sleeping room either single or double. Prefer working couple or gentleman. 170 N. Central, Campbell. 8-6

FOR RENT—Room for 2. Cooking if desired. Ph. 2278. 217 No. Central, Campbell. 8-11

Wanted To Rent

WANTED TO RENT—Permanent Government employee, wife and daughter need clean unfurnished home near grade school. Quiet, responsible. Approx. \$55.00. Call Yorkshire 7-2679. 8-11

WANTED TO RENT—Working couple, one child, need apt., or house to \$50.00. Excellent care. Ph. Campbell 2712. 8-25

Radio Service

\$15.00 FREE if we can't repair your radio. Guarantee certificate issued with all work. Lassley's Radio Service, at Saratoga Fixit Shop. Pickup and delivery service. Phone Saratoga 3870. or in Campbell phone 2511, Brand's Furniture Store, 52 S. Winchester Ave., Campbell. tf

X-Ray Schedule Set For This Area

Santa Clara County Tuberculosis Association headquarters revealed that school X-Ray schedule for the coming school year will include all high schools and many grammar schools of Santa Clara County. At a special meeting of health department public health nursing supervisors tuberculosis association X-Ray personnel and health educator, details of the X-Ray survey for the school year 1949-50 were worked out.

In some areas, joint school and community X-Ray surveys will be conducted in order to give parents the opportunity of having their chests X-rayed.

Year-round tuberculosis case-finding program of the Tuberculosis association is paid for by the Christmas Seal Sale funds.

Kirkwood To Be On Key Committees

According to information received this week from Sacramento, Assemblyman Robert C. Kirkwood has been appointed to three interim committees of the State Legislature.

Committees to which the Saratoga has been appointed are: the Ways and Means committee; Public Education committee and the Committee on Governmental Reorganization. They are among the most important committee posts in the Legislature.

Christianity is not a theory or speculation, but a life; not a philosophy of life, but a life and a living process.

FUN—Carnival—FUN

SAN TOMAS IMPROVEMENT CLUB
Smith Ranch—San Tomas Ave.
Saturday, August 6—7:30 to 11 p.m.

DANCING—MUSIC
GAMES—BINGO

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Now in newer and larger offices at

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announces that in addition to

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Full Upper and Lower Dental Plates with Translucent Teeth and Transparent Materials now used by all Dentists

PLATES REPAIRED PROMPTLY

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2nd Floor Over
MacFarlane Candy Store

Hours: 9 to 5

Saturdays: 9 to 1

New Phone:
BALLARD 3427

LETTERS TO THE EDITOR

Opinions expressed in letters to this department do not necessarily reflect the editorial policy of the Campbell Press.—Ed.

Dear Sir:

It seems to me the public should know and learn to appreciate what has been done to establish interest in softball and kindred sports for the benefit of both the youth and their elders in Campbell and vicinity.

On the Grammar School grounds we are now assured of a well-lighted playing field through public contributions and individual effort of many civic minded residents.

One group especially, has been in the forefront in making this baseball field a really good one—one upon which the players will enjoy their favorite sport and the spectators may find ample parking space for their cars with an unimpeded view of the entire field.

This group, mostly members of the local lodge of the I.O.O.F., have lived in many loads of loam spent many, many long hours in leveling the field until now it is quite as good as any professional field. Bases set perfectly, pitcher's box aligned with the catcher's position, no umpire can find complaint.

These boys have done a real job and deserve the support of the entire community. We want folks to come and see the games—we want them to become interested in good, clean sports—the morale lifter of any and all up and going towns.

I know you will publish announcements of games to be played and thank you most graciously for the space.

CY PENHALL

Prunes To Be Offered At Fair

Visitors to the California State Fair, September 1 through 11, will have the opportunity of tasting Santa Clara County's famous prunes, it was announced today by Ned Green, secretary-manager.

Under the direction of Kenneth Stephens, staff member of the San Jose Chamber of Commerce, more than a ton of fruit will be distributed by four San Jose State College students.

The prunes will be stuffed with walnuts, rolled in sugar, and wrapped in wax paper in the centennial colors of brown and gold. In addition, 20,000 prune recipe books will be given away.

Storage

STORAGE—Commercial and domestic storage space available. Phone L. G. 1345. 194 Saratoga Ave., Los Gatos. 8-6

Miscellaneous

ABSOLUTELY NO OBLIGATION CHILDREN'S PICTURES taken in your home for use in magazine ads. Larry Keck, 960 Alameda Avenue. Phone Campbell 3076. tf

FOR RENT—Rent a Garden tractor with disc and blade and gas, delivered. \$9.00 per day—\$5.00 half day. Phone Santa Clara 106-R-2. tf

WANTED—Girl's Junior bicycle, good condition. Sharon Carl, 77 Dillon, Campbell, phone 3564. 8-4

WATCH & CLOCK REPAIRING All work guaranteed OTTO KRAULE Ph. Saratoga 2117. Springer rd. Reconditioned clocks for sale.

It's About Time

Read The Campbell Press

HOWDY, FOLKS!

3 Barbers—No Waiting

LADIES

CHILDREN

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HAIRCUTTING

Courteous Service

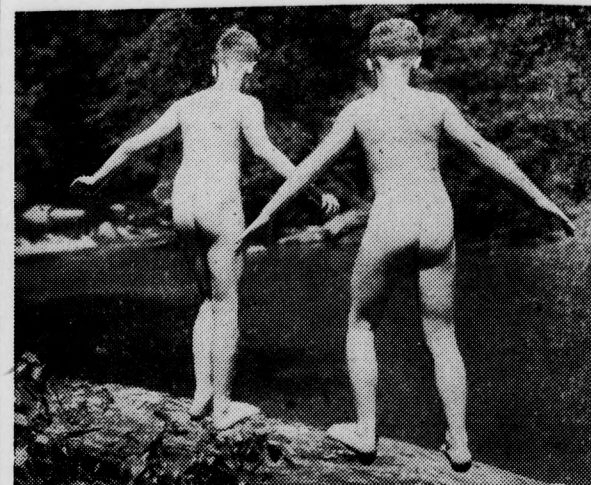
PENHALL'S

Barber Shop

Opposite Theatre, Campbell

I SELL ELECTRIC REFRIGERATORS — "CROSLEYS," GAS STOVES, AND I DO REPAIRS ON ALL HOUSEHOLD APPLIANCES

All Work Guaranteed—Call Campbell 2427
419 E. Campbell Ave. J. W. SHMIDL



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Your camera clicks—and another priceless moment is recorded in a perfect picture.

Make the most of these rare shots. Let Webb's help you with expert developing and the best in quality equipment.

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Cambrian Market

Union Ave. and San Jose-Los Gatos Road

Phone Campbell 3658

"Your Friendly Neighborhood Red & White Store"

CRISCO 3 lbs 79¢

LOG CABIN

SYRUP 12 oz. 24¢

CARNATION

MILK 3 cans 34¢

OLD DUTCH .. can 10¢

BAR NONE

DOG FOOD .. 3 for 25¢

RED & WHITE

MAYONNAISE .. quart 59¢

VEGETABLE DEPARTMENT

TOMATOES 2 lbs 15¢

Fresh CORN ... 6 for 17¢

LETTUCE 2 for 9¢

Yellow ONIONS 3 lbs. 10¢

CANTALOUPE .. 2 for 11¢

ZUCCHINI 2 lbs 9¢

QUALITY MEATS

MARIO SAIA, Manager

Fancy Steer Beef Boneless—FACE

RUMP ROAST lb. 79¢

FRESH DRESSED NATIVE

FRYERS, 3½ lb. av. lb. 55¢

Served medium rare this makes a tender, Juicy Oven Roast

Prepared whole or cut up as you like them.

GENUINE

SPRING LAMB SALE

Tender Meaty, Oven-Prepared
LEGS, av. 4 to 6 lbs. lb. 69¢

FANCY HEAVY STEER

BEEF POT ROAST . lb. 49¢

Shoulder LAMB CHOPS lb. 69¢

Boneless Pot Roast, lb. 69¢

Rib Lamb Chops . lb. 79¢

Have you Tried Mario's Meats yet? Mostly all Eastern cuts. Top quality meats with a minimum amount of bone and lots of juicy tender clean meat.

Tenderloin LAMB CHOPS lb. 89¢

Our Style of Meat Cutting will help you keep on Better Terms with your Budget

Don't Shoot

YOUR DEAR
BUT

WHEN YOU KILL YOUR DEER

SEE US ABOUT...

MODERN METHOD FREEZING

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P. N. FLAGG — EDYTHE M. FLAGG

Phone Campbell 3445

The Campbell Press

SERVING CAMPBELL SINCE 1895
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Who Pays For Advertising?

NOT THE NEWSPAPER READER, because he saves both time and money by shopping the wide selection of honest values offered through the advertising columns.

NOT THE ADVERTISER, because advertising always returns a profit when it is used correctly and consistently. Every line of advertising in the Campbell Press is paid for by the **FELLOW WHO DOESN'T ADVERTISE!** The business which the non-advertiser loses pays the cost of advertising, and ALSO returns a nice profit to the fellow who DOES ADVERTISE. The merchant who does not advertise **IS THE MAN WHO PAYS** for advertising. He pays for it in the volume of business he loses—in the number of customers who buy elsewhere.

Good advertising does not cost—GOOD ADVERTISING PAYS! It brings back the original investment and profit dollars too. Almost every store wants more business than it is getting. Hoping for more business is not as effective as inviting more business.

Bicycle-Riding Judge John D. Blaine Acquires New Custom-Built Model

Campbell's bicycle-riding Justice of the Peace John D. Blaine is sporting a new custom-made Schwinn road racer this week, replacing the model which he has been riding since 1939.

This bike, number 155, is a Swiss type three-speed derail, which Judge Blaine says he expects to last the rest of his life.

Asked how long he has been using the two-wheel transportation method, the Judge replied that he has lived through the entire development of the bicycle in this country. When he was a boy in Illinois he saw his first bicycle, one of the original high models, bought by a cousin in 1883. After he had come to California, the future Campbell Justice saw a second bicycle, this in 1887, and also belonging to a cousin.

STARTED IN 1899

Not until 1889 did Judge Blaine's own bicycle ownership career begin. In that year he bought his first bike, a second-hand job which cost him \$75. In 1891 he acquired his second bicycle, a top grade number selling at \$140. In those days he was working at 15 cents an hour, so the purchase price was equivalent to the cost of a low-priced pre-war auto, or about \$1000.

The cost went down with the third purchase in 1903, down to \$80. After that there were no new bicycles for Judge Blaine for a long time. He had turned to the more rapid transportation offered by the automobile, and forgot, in time about bicycle riding.

Then came the war in Europe, and rationing at home. Judge Blaine chanced to read an article by General Hugh Johnson on ways the American people could tighten the belt and reduce home consumption of vital war materials. The general stressed the waste of valuable materials created every time the housewife, for instance, jumped into her two-ton car to drive to the neighborhood market for a loaf of bread. Here was an economy measure the Judge could follow. Back to bicycle riding he went, purchasing two bicycles in 1939, one of which he used up to this week when the new model arrived. The mileage meter on the tire of the lately discarded 1939 bike reads 26,000.

When the Judge bought his first bicycle in Campbell (he has been here since 1887) people stood in groups and stared in amazement as he rode by. In 1941, when the gas rationing went into effect, people stopped him on the street to congratulate him on his contribution to the war effort by saving gas, and on his foresight in having and being able to ride a bicycle.

There still is no car in the Blaine garage. His daughter, a school teacher in San Jose, rides a bike, too. Judge Blaine is believed to be

the only or one of the few, bicycle-riding Justices of the Peace in the United States. He has covered plenty of territory in his bicycle years. Back in 1902, he had a news agency and averaged 900 miles a month, that's 10,800 miles per year, on his routes. He served his customers for four years, via bicycle, which adds up to plenty of miles, 43,200 miles in four years. If the full record of mileage traveled by the Campbell JP via the two-wheel pumping method were available, he could probably prove that he has pedaled the equivalent of several round-the-world trips.

DANGER—CROSSING

Always slow down when approaching a railroad crossing, urges the California State Automobile Association, which points out that the vehicle code limits speed to 15 miles per hour at railroad crossings unless the tracks are clearly visible for 400 feet in each direction.

Nickels have been used as legal tender for 81 years.

FOR
New and Used Furniture
• WE SELL ON TIME
SEE
Campbell Furniture Store
95 E. CAMPBELL AVE.

EDNA F. SMITH
MAGAZINE AGENT
NEW - RENEWALS
46 N. 2nd St. — Campbell
P. O. Box 24 — Phone 3583

NOW!

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VENETIAN BLINDS
CLEAN

with new Cord detach-
able fastener for wood
or steel blinds

Call for Demonstration
TODAY

Campbell 2658

MCDONALD VAN & STORAGE
Local and Nationwide Moving
MODERN STORAGE FACILITIES
"The Valley's Lowest Rates"
ESTIMATES FREELY GIVEN

194 Saratoga Ave., Los Gatos Ph. L. G. 1345

Opportunities For Insurance Jobs Are Revealed

Fire and casualty insurance men throughout California were advised today of several employment opportunities now available with the State Insurance Department.

Particularly wanted are people with responsible experience in the preparation, analysis, application, or review of insurance rates and rating plans. Civil service examinations are to be held on September 22, 1949, for Semi-Senior Insurance Rate Analyst, Senior Insurance Rate Analyst, and Principal Insurance Rate Analyst. Applications must be made by September 1, it was stated.

Final filing dates for other State civil service positions are listed below:

August 30: Institution Food Administrator, Grade 1 (nationwide), \$281; Institution Food Administrator Grade 2 (nationwide), \$341; Dietitian, \$231; Regional Business Manager, Department of Social Welfare, \$358; and Business Manager, Grade 1, Department of Employment, \$325.

September 1: Surgical Nurse, \$231; Semi-Senior Insurance Rate Analyst, \$325; Senior Insurance Rate Analyst, \$395; and Principal Insurance Rate Analyst, (nationwide), \$481.

September 3: Supervising Tabulating Machine Operator, \$243;

Assistant Safety Engineer (Electrical), \$341; Junior Insurance Investigator, \$255; Senior Insurance Investigator, \$295; Billing Machine Operator, \$190; Executive Secretary, Social Welfare Board, \$415; Regional Manager, Department of Social Welfare, \$505; Area Administrative Officer, Department of Social Welfare, \$556.

United States citizenship is required of all candidates. Details about these examinations and application forms may be obtained from the State Personnel Board office at 1015 L Street, Sacramento; 305 State Building, Los Angeles; or 107 State Building, San Francisco.

Prune Growers Seek To Establish Two-Price System

The chief aim of the Federal marketing agreement for dried prunes now being voted upon by California prune growers is to keep the exportable surplus from wrecking prune prices in the domestic market, the industry's biggest and best outlet.

This statement comes from Dr. S. W. Shear, agricultural economist in the University of California on the Berkeley campus. California prune growers have until August 10 to vote on the referendum which will become effective if accepted by at least two-thirds of the participating growers who

produce dried prunes, or by growers of at least two-thirds of the volume of such fruit represented in the voting.

The proposed marketing agreement, Dr. Shear says, "would give prune growers the means for establishing a workable two-price system. With some financial help from the government, it would also give the industry itself a chance to regulate the diversion of the exportable surplus into non-competitive outlets in such a way as to maintain prices in regular trade channels to stabilize the domestic market."

The College of Agriculture economist explains that commercial exports to Europe have shrunk so much since the war that control of the large exportable surplus is absolutely necessary to prevent prune prices and growers' incomes from falling to painfully low levels.

"During the past two years," he comments, "large government purchases for overseas civilian relief have temporarily replaced our lost commercial exports to Europe and kept prune prices and growers' incomes from being disastrously low. Now government funds for purchasing surplus prunes appear to be shrinking and European countries are taking fewer prunes than a year ago, even at the bargain prices made possible by government subsidies. The need for industry organization to keep the surplus from wrecking the market is therefore most urgent."

A man should never be ashamed to own he has been in the wrong, which is but saying in other words that he is wiser today than he was yesterday.

It's About Time

Special Get-Acquainted Offer

For a limited time we are making the following special offer to the people of this area.

- 3 5x7 Portraits beautifully gold toned.
- 1 8x10 Portrait in full Oils.

A \$25 value for the amazingly Low Price of

\$1000

No Appointment necessary. Six proofs to select from.

Even Junior doesn't mind our COOL speed lights. "SUPERB PHOTOGRAPHS OF MEN, WOMEN & CHILDREN"

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"IT'S ON YOUR WAY TO SAN JOSE"
423 S. Bascom Ave., San Jose Phone Col. 9354-J
PLENTY OF PARKING SPACE

RE'S

MARKET

690 E. Campbell Ave.
Phone Campbell 3234

Open 'til 9 p.m. every day
Except Sunday

OPEN 'TILL 7 P.M. ON SUNDAY

WE GIVE S&H GREEN STAMPS

OPEN SEVEN DAYS A WEEK

Miracle Whip
SALAD DRESSING
quart **49¢**

Hill Bros.
COFFEE
lb. **52¢**

BISQUICK
Large 40 oz.
39¢

Eggo
WAFFLE SYRUP
12 oz. 2 for
25¢

WE'VE GOT THE INDIAN SIGN ON
LOWER PRICES

FRESH PRODUCE
Watermelons lb. 1¹/₂¢

Apples — Washington Winesaps
5¢ lb. — 38 lb. box \$1.59

Tomatoes 3 lbs. 25¢

FRESH MEATS
CHUCK
BEEF ROAST lb. 49¢

FRESH
Ground BEEF lb. 45¢

T-BONE
STEAK lb. 79¢

BACON lb. 35¢
SQUARES

EASTERN
Sliced Bacon lb. 59¢

FOR BAR-B-Qs
Spare RIBS lb. 49¢

2 lb. Loaf
VELVEETA CHEESE
85¢

Hunt's 12 oz
TOMATO CATSUP
10¢

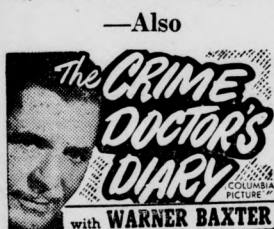
Pillsbury FLOUR
10 lb. sack
85¢

CRISCO
3 lb. tin
77¢

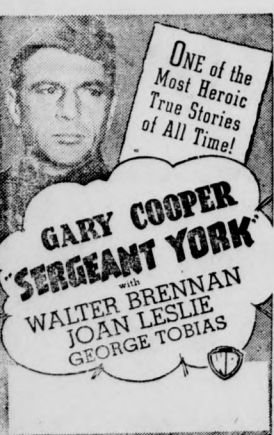
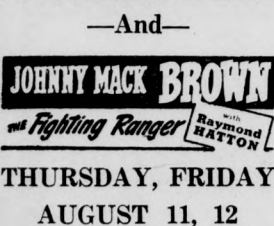
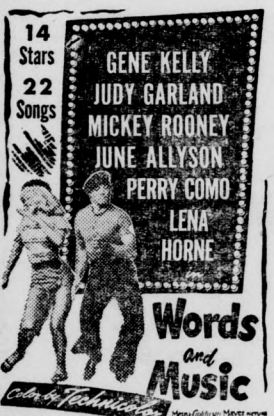
No Green Stamps on Advertised Items

CAMPBELL THEATER

Our Phone Number
Campbell 3310
SUNDAY, MONDAY
AUGUST 7, 8



TUESDAY, WED.
AUGUST 9, 10



Plus Cartoon, News
SATURDAY
AUGUST 13



—Plus—
'Nanook of the North'
With All-Eskimo Cast

Grammar School Children Enjoy Summer Program

Summer recreation for children of grammar school age was in full swing this week as Miss Ann Toasperm announced that games of all sorts, movies, story reading and hand craft arts such as weaving, soap carving and clay modeling were being enjoyed by the children attending the summer school sessions at the Campbell Grammar School.

All children of grammar school age are invited to attend the play periods with children of kindergarten to 4th grade being asked to attend in the mornings from 10 to 12 a.m., and children from the 4th to 8th grades in the afternoons from 1 to 3 p.m. Any mother wishing to help with the supervision of the children is asked to contact Miss Toasperm by calling Campbell 2938. The summer recreation program is expected to continue until August 26. The children are playing in the new school wing.

Pete Lico's Father-In-Law Passes

Final rites were read Tuesday at the Mission Chapel in San Jose for Frank Pisciotto, father-in-law of Pete Lico, well-known Campbell grocer. Mr. Pisciotto passed away in San Jose July 30 at the age of 72 following a lengthy illness. He left two daughters, Mrs. Yolanda Lico, Mrs. Matilda Mills and a son, John Pisciotto and two grandchildren, Donald and Ronald Mills, all of San Jose. Requiem Mass was celebrated for the repose of his soul at 9 o'clock from the Holy Family Church with entombment at the Santa Clara Catholic Cemetery.

Final Rites Held For Mrs. Lester

Funeral services were held on Tuesday at 1 o'clock for Mrs. Susie Lester who passed away in Campbell July 31. The mother of Mrs. Myra Arndt of Tujunga, California, she also leaves three sisters, Lillie Frazer of Campbell, Minnie Ball of Santa Cruz and Bessie Mac of Boulder Creek and a grandson, Lester Arndt of Tujunga.

A member of the Daughters of the Union Veterans, she was 76 at the time of her passing. She was a native of Canada. Services were held at the Darling-Fischer Garden Chapel with interment in the Oak Hill Memorial Park.

Pygmy bats curl up their tails to make pouches and fill them with insects during their flight.

There are 500 kinds of marine fish found in California waters.

Moorpark Pupils To Show Summer Craft Work Aug. 11

Interest in the Moorpark summer program still runs high, with an attendance of over a hundred every day. Because of the variety of ages, the children have been divided into age groups under the supervision of Mrs. Melvin Fairbanks and parents who have volunteered their help.

Parent cooperation has been a vital factor in the success of the recreation schedule. To date forty-one helpers have contributed the following number of hours: 10 parents, 3 hours or less; 7 parents, 4 hours; 11 parents, 6 hours; 4 parents, 8 hours; 2 parents, 12 hours; 1 parent, 15 hours; 1 parent, 18 hours; 2 parents, 20 hours; 1 parent, 25 hours; 1 parent, 30 hours; 1 parent, 40 hours. As the latter figures show, some parents are carrying heavy loads. Several school children are taking definite duties also.

Three ball games have been played with other schools. The older boys lost once to San Tomas boys, and won the next time. The smaller boys have played the Campbell School smaller boys.

A popular feature of the activities has been the movies shown each week, some with repeat performances.

The recreation school will close on August 12. Crafts articles, made by the children will be on exhibit at the school on Thursday, August 11 all day and in the evening until 9 p.m. Parents and friends are invited, and all children who have attended are urged to bring their work for display. Outstanding craftwork will be displayed later at the County Fair.

Rev. Spruit To Speak Sunday

The Rev. Herman Spruit, pastor of the South Gate Methodist Church, Los Angeles, will be the guest speaker at the Methodist Church next Sunday. The Rev. Spruit is the son of Mrs. Helen Spruit, and brother of Helmut Spruit both of Campbell. Rev. Spruit will be remembered for his outstanding Thanksgiving sermon last November when he told of his experiences in Europe last summer, and at the Amsterdam Conference.

The contralto soloist for the service will be Mrs. Lillian Donoho, of San Jose. Dr. H. E. Burke will give a report of the Annual Conference held at the College of Pacific in June.

Sunday afternoon the church finance committee will meet at 3 o'clock, and the official board at 4 o'clock.

READ THE WANT ADS

STORY BOOK DOLLS

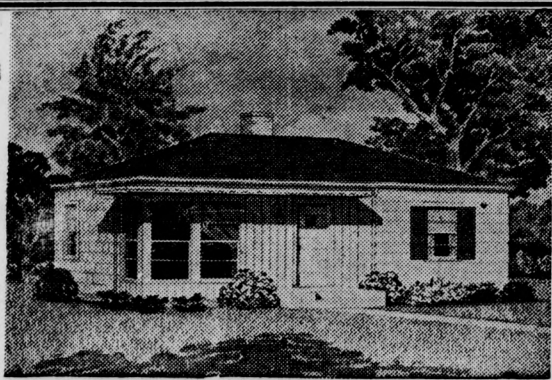
Fairy Land Dolls \$150 each
Little Lady series \$175 each
Bridal series \$195 each
Glamor series \$195 each

We feature Hallmark and Vollant GREETING CARDS



Burnett's

AUTHORIZED HOTPOINT DEALER
Use Our Parking Lot
283 E. Campbell Ave



LINDSAY LIFETIME HOMES

2-bedroom, \$2600 up — 3 bedroom, \$3800 up
ALL PRE-CUT — READY TO SET UP
YOU BUILD OR WE BUILD FOR YOU

W. B. Lipford, Realtor

16 So. San Jose - Los Gatos Road
Phone Campbell 4176

Cherie Cotanch Wins Second Place

In the recent contest to name Miss Dairy Belle of 1949, Cherie Cotanch of Box 511 Pierce Road, Saratoga, won second place in the finals of the contest which were held in San Francisco.

She received the highest number of votes of any contestant in Santa Clara county and represented Saratoga, Santa Clara, Campbell and Los Gatos in the finals.

As her award she received a valuable course in modeling at the House of Charm in San Francisco, a fine wrist watch, a course in skin care, makeup kit and other prizes.

Cherie extends her appreciation to the hundreds of persons in this district who supported her so loyally throughout the contest.

BOYS LEAVE FOR CAMP

Garland Rodgers and William Holland left July 30 for San Luis Obispo National Guard camp. They will return August 14. Rodgers graduated from Campbell high school recently and Holland is a senior at Bellarmine Preparatory school.

The first Spanish missionaries arrived on Guam in 1668.

It's About Time

ACCARDI'S BUYS CONTINUE

WASHERS, all \$1500 makes Your Choice

ACCARDI'S
207 E. Campbell Ave.
Phone Campbell 2459
Open 'til 9 Thursday evenings

BOTT'S

GARAGE Will be Closed

August 1
'til August 15

We Are Taking Our VACATION

SARATOGA THEATRE

Big Basin Way, Saratoga 2026
TUES., WED., THURS.
AUGUST 2, 3, 4
NEW LASSIE THRILLS

'Hills of Home'

Color by Technicolor
Edmund Gwenn, Donald Crisp,
Tom Drake, Janet Leigh, Lassie

—Also—
'Amazing Mr. X'
Turhan Bey, Lynn Bari,
Cathy O'Donnell

FRI., SAT.—AUG. 5, 6

'Black Gold'

Anthony Quinn
In Cinecolor
Also—Roy Acuff in
'Home in San Antonio'

SUN., MON.—AUGUST 7, 8

'Command Decision'

CLARK GABLE

CAMPBELL MARKET

JELLO 2 for 13¢
EGGO Pint, 2 for 20¢
SYRUP, Pint, 2 for 30¢
SLICED PINEAPPLE, No. 2 can 89¢
Sperry Gold Medal FLOUR 10 lbs. 23¢
Kentucky Wonder STRING BEANS.....2 lbs.

WE DELIVER
Any Time of Day
Phone 3547

It's getting around.



We're in a "good position" to offer YOU the finest in Modern Heat! "Western Furnaces" give you unexcelled heating VALUE! Dependable—Guaranteed. Come in NOW! Free Parking at all times.

CURRY Plumbing & Heating

99 E. Campbell Avenue
Phone Campbell 3549
CAMPBELL
"If you're in a Hurry — Call CURRY!"

Packard Owners — ATTENTION!

With 8 years Packard experience I am opening a shop at Prevost and San Carlos Monday, August 8, 1949. COMPLETE AUTO SERVICE with a 100 percent guarantee. Tune Up a specialty, thoroughly experienced on all Hydraulic Top and Window Assemblies. All Parts used will be same as Factory Equipment.

Bus. Phone: Col. 3148-W — Res. Campbell 4364
After change over For Nite and Sunday
CYpress 4-9282 Work phone Res.

ESTIMATES GLADLY GIVEN

MAURIE BRIGGS

Prevost and San Carlos — San Jose, California

CAMPBELL HARDWARE CO.

MIRA-CLOTH You've read about it— Come in and get it. Roll 69¢

FULLER & TREASURE TONE PAINTS
We have a Paint Shaker—Make your paint Factory Fresh—No Charge for this service.

DEER RIFLES and CARTRIDGES
Hunting and Deer Tags Issued

All Metal IRONING BOARDS, Now \$895

Polly Clothes Dryers, 150 ft. Now \$1595

Canning Gloves—Knives—Picking Buckets, etc.
OPEN THURSDAY NITES 'TIL 9 P.M.

CAMPBELL HARDWARE

255 E. CAMPBELL AVENUE
Phone Campbell 3348

Prices Are DOWN

At LA SCOLA MARKET

201 SOUTH SAN JOSE - LOS GATOS ROAD

1½ Blocks South of Campbell Ave.

Phone Campbell 2265

We Deliver—Open Sundays and Holidays for your shopping convenience

Red Hot MEAT SPECIALS On Quality Meats

Leg of SPRING LAMB lb. 69¢
ASSORTED COLD MEATS lb. 59¢
LOIN PORK ROAST (Half or whole) lb. 59¢
Fresh Lean GROUND BEEF lb. 39¢
Kingan Eastern HAM (Half or whole) ... lb. 59¢

Hills Bros. COFFEE lb. 49¢

The New Suds Sensation
SURF... 2 lge. boxes 35¢

JELLO, all flavors 5¢

86 Proof—3 brands to choose from
WHISKEY .. \$350 full quart

RODRIGUEZ
TEQUILA fifth \$198

GOLDEN BANTAM
CORN doz. 39¢

Freshly Picked every Morning
FIRM and RIPE
TOMATOES ... 4 lbs. 25¢

Skinner Seedling
APPLES box 65¢

Canning—Bartlett U. S. No. 1
PEARS box 75¢

Freestone—Canning
PEACHES lug \$129

WHILE 1000 Last — GUARANTEED RIPE

Watermelons With This Ad

lb. 3c 4

OUR WINE DEPT. IS COMPLETE — 29¢ and up

Bring this ad with you and receive
Double Trip Scrip or United Trading Stamps

We Reserve the Right to Limit Quantities